iNVATRON
Systems Corp.

Technology Solutions for the Fresh Food Supply Chain

Manage all your scales centrally with ePLUM - invatron's next generation scale management solution designed to make managing your scales easier and more economical than ever.

Take your first step towards capitalizing on ePLUM's many benefits today. Invatron's professional services are ready to help you install, configure, and get the maximum benefit today from ePLUM.

StoreTender Online integrates with ePLUM on both the store and enterprise level. For sales information:

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ePLUM

- Increases Fresh Food revenue by up to 5%

- Provides enterprise-level scale visibility

- Decreases costs associated with in-store support to scales

- Decreases time to introduce emergency corrections

- Increases control over scale network reliability

New to ePLUM: Store-level item data management

With the latest ePLUM release providing store-level batch maintenance for complete item data management, you have everything you need to manage your scales in one application. ePLUM now allows you to add, edit and delete your critical scale data – including PLUs, Nutrition Facts, Ingredients and COOL Text – all from within the ePLUM user interface. The addition of this optional store-level item data management to ePLUM is ideal for single-store or smaller retailers who need the ability to manage all scale data at the store level.

A 'mission control center' for your scales

ePLUM puts everything your support personnel need right at their fingertips through its unique Enterprise Scale Manager interface. From a central location, you can monitor and manage all the scales in your enterprise, view scales by store or department, check pending batches or any in-progress scale actions—and be alerted to any scale transmission errors. To make it easier to find critical information, ePLUM gives you the ability to sort event log records by scale, batch and configuration.

Manage all your scales centrally

Invatron's next generation scale management solution is designed to make managing your scales, regardless of manufacturer, easier and more economical than ever. Delivering increased value at a lower cost through all your activities, including scale and item data management, is always a priority. We built ePLUM based on fifteen years experience supplying scale management solutions to over 15,000 grocery stores. With enhanced scale visibility from a central location, automation options to simplify administration, and new store-level batch maintenance and creation to facilitate item data management, ePLUM makes all your scales more manageable with fewer resources.

A wise investment

ePLUM pays for itself in so many ways:

- ePLUM's components can be installed centrally, reducing or even eliminating the required investment for your in-store computing environments.
- ePLUM can be installed in-store for retailers who require integration to legacy applications implemented at the store level.
- ePLUM is easily accessible from a Web browser, eliminating the need for expensive "fat-client" computers in the store, for scale management.
- ePLUM consolidates database management into a single enterprise-level database, improving database integrity and reducing your costs for system replication, synchronization, and data maintenance.
- ePLUM can interface with legacy serial scales, using TCP/IP to Serial Port Server technology, extending their life and saving on the cost of purchasing, installing, and maintaining store software and hardware.
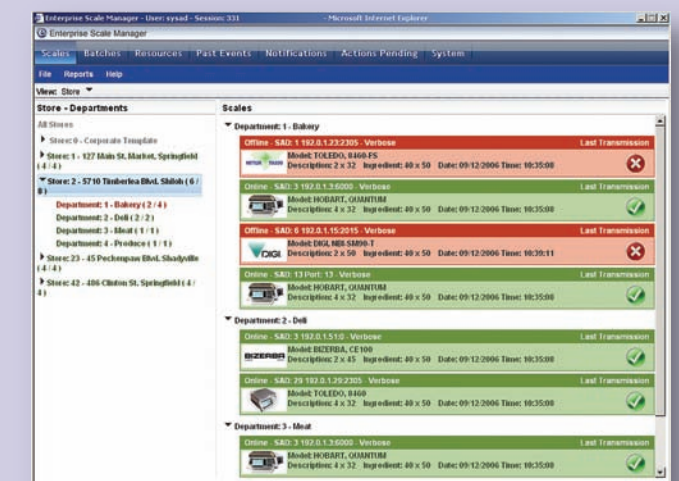
Adaptable to your needs today… and tomorrow

ePLUM is a flexible software solution designed to run on most configurations and platforms. Depending on your needs, ePLUM can be run entirely from a central location or provide in-store functionality and redundancy running on the hardware of your choice: the Invatron Serial Gateway Server, a PC, or most in-store processors (ISPs). It can be run on multiple application servers to facilitate effective load balancing. Further, it can interface with central item management systems such as Retalix HQ, BRData or Invatron's PLUM Host and, for smaller retailers, now offers complete store-level item data management. As your needs change, ePLUM can evolve in harmony with your store systems strategy.

Scale Resource Manager - Improve your Marketing Program Deployment and Save $$$

Deploying seasonal or promotional updates to the scales for label formats and/or graphic images in support of Marketing Programs have always been a time consuming and costly endeavor for Retailers. Invatron's add-on module to ePLUM, Scale Resource Manager (SRM), provides a centralized and automated `Librarian' functionality that allows for cataloging, storage and automated transmission of these images. Newer scale technology will provide Retailers with an additional tool to `enlighten' the customer about new products and feature programs through advertising message displays and streaming audio/video movies. SRM will support all these file types and more! Why pay a technician $300-400 per store to be on site to update the scales when it can be done centrally at no additional labor costs?

The solution that communicates

ePLUM manages serial and TCP/IP scale information in real time. This means that your support and/or in store personnel are kept appraised of the `wellness' of your scale enterprise in a more effective manner. The intuitive interface of the Enterprise Scale Manager provides very distinctive visual indications of scale and data transmission status for those central support staff who would monitor these types of activities. Additionally, ePLUM's new offline scale filtering, along with its existing ability to automatically generate and send e-mail or other Alert text messages to specific devices and/or individuals, allows for even better prompt problem determination and resolution.

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